Topigs Norsvin

THE INSIDER

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2025 TOPIGS NORSVIN CANADA CUSTOMER APPRECIATION & AWARDS BANQUETS

As 2025 draws to a close and the season of celebration is upon us, we raise a toast to the milestones, partnerships and successes that we've shared in this past year. Our annual Customer Appreciation and Awards Banquets give us the perfect opportunity to do just that. Each year, we look forward to hosting these events as a way to show our gratitude and celebrate the outstanding productivity of our partners and producers across Canada. Each year, both attendance and production standards continue to rise – reflecting the remarkable growth and dedication within our industry.

Topigs Norsvin Canada hosts two award banquets each November -- one in Winnipeg, MB for the Western division producers, and another in Stratford, ON for our Eastern division producers.

Our 2025 Western Banquet was held on November 6 and welcomed more than 350 attendees, providing an excellent opportunity for Topigs Norsvin producers to connect and engage with one another. The 2025 Eastern Banquet was held on November 26 and also had over 300 guests attend to share an evening of delicious food, camaraderie, and celebration.

Each year, Topigs Norsvin customers achieve exceptional results, continually surpassing the previous year's accomplishments, and this year was no different. Participation in the SMS Benchmarking program is voluntary, and 2025 included a record number of 139 farms, a total of 188,205 sows across Canada and Montana – averaging 1,354 sows per farm, and an average pigs weaned per mated female per year of 30.18.

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The data were sorted by herd size into four groupings: 0-500 sows, 501-1200 sows, 1201-2000 sows, and 2000+ sows. Within each grouping, production awards were presented to a winner and a runner-up in each of the following categories: Farrowing Rate; Born Alive per Litter; and Pigs Weaned per Mated Female per Year.

To recognize the exceptional performance of our top producers, and to reflect the industry's rising production efficiency, we introduced a new award category this year. In addition to the growing 28+ Club, the new Platinum 32+ Club Award was presented to producers who averaged more than 32 PSY over the year. Overall, 83% of Topigs Norsvin herds weaned over 28 PSY and received one of these awards – 115 herds with a combined total of 155,481 sows!

Herds <500 sows		East	West
Farrowing Rate	Winner	93.60% Peeters Family Farms (ON)	92.53% Spring Point Colony (AB)
	Runner-up	91.60% RFW Weber (ON)	91.27% Cool Spring Colony (MB)
Pigs Born Alive/Litter	Winner	15.73 Hog Farm Van Deelen Ltd. (ON)	16.15 Springfield Hog Farm (MB)
	Runner-up	15.34 TIE: Peeters Family Farms (ON) Devereaux Farms (Seaforth) (ON)	16.12 Cool Spring Colony (MB)
Pigs Weaned/ Mated Female/ Year	Winner	33.36 Hog Farm Van Deelen Ltd. (ON)	35.03 Cool Spring Colony (MB)
	Runner-up	32.82 Ferme du Patrimoine Theberge (QC)	33.45 Roseglen Colony (AB)

Herds 501 - 1,200 sows		East	West
Farrowing Rate	Winner	95.1% Knollcrest Farms (ON)	94.7% Trileaf Colony (MB)
	Runner-up	91.4% Paragon Farms - Arnold (ON)	92.9% Interlake Colony (MB)
Pigs Born Alive/Litter	Winner	15.93 Knollcrest Farms (ON)	16.20 Pembina Hog Farm (MB)
	Runner-up	15.87 Van de Bruinhorst Acres Inc. (ON)	16.12 Sturgeon Creek Colony (MB)
Pigs Weaned/ Mated Female/ Year	Winner	33.97 A-C DeGroot Farms (ON)	36.56 Pembina Hog Farm (MB)
	Runner-up	33.96 Jomimaro Farms (ON)	35.66 Trileaf Colony (MB)

28+ Gold Club Awards
We were thrilled to present the 28+ Gold Club award to 79 farms with a weaning average over 28 PSY, but less than 31.99 PSY. The 28+ Gold Club averaged 30.07 pigs weaned per mated female per year – attesting to the commitment and skill of these producers!

Herds 1,201 - 2,000 sows		East	West
Farrowing Rate	Winner	91.60% Paragon Farms - Wright Sow (ON)	90.9% Silver Pine Site 1 (MB)
	Runner-up	91.1% Paragon Farms - Pinegrove (ON)	90.7% Joubert Creek Sow (MB)
Pigs Born Alive/Litter	Winner	15.56 Crimson Lane Farms (ON)	15.90 Stanley Pork (MB)
	Runner-up	14.70 Cedarview Farms (ON)	15.63 Westview Colony (MB)
Pigs Weaned/ Mated Female/ Year	Winner	32.54 Cedarview Farms (ON)	33.64 Stanley Pork (MB)
	Runner-up	31.91 Crimson Lane Farms (ON)	33.43 Westview Colony (MB)

Herds 2,001+ sows		East	West
Farrowing Rate	Winner	91.4% Cedar Villa Farms Inc. - Thiel Sow Barn (ON)	95.3% Cypress Colony (SK)
	Runner-up	89.4% Paragon Farms - Maple (ON)	93.9% Morris Piglets South (MB)
Pigs Born Alive/Litter	Winner	15.01 Petervale (ON)	15.66 Morris Piglets North (MB)
	Runner-up	14.83 Paragon Farms - Maple (ON)	15.51 Morris Piglets South (MB)
Pigs Weaned/ Mated Female/ Year	Winner	32.08 Hope Family Pork - Greenway Sow (ON)	36.60 Cypress Colony (SK)
	Runner-up	31.98 Corner Ridge Farms Ltd (ON)	33.55 Morris Piglets North (MB)


West Gold 28+ group


East Gold 28+ group

32+ Platinum Club Awards
Even with this being the inaugural year for the 32+ Platinum Club, we saw an impressive 36 farms receive this award. Averaging 33.47 pigs weaned per mated female per year, these producers have shown amazing dedication to pig production and sow management!



West Platinum 32+ group



East Platinum 32+ group

Best New Herd Start-up
The recipient for Best New Herd Start-up in the West was Pro-Rock Genetics in Manitoba. Pro-Rock Genetics had an average parity of 1.2, with an average of 14.67 pigs born alive per litter, 12.7 piglets weaned per litter and a PSY of 30.48!

Canborough Farms was the recipient for the Best New Herd Start-up award in the East division. Located in Ontario, Canborough Farms had an average parity of 1.0, 14.61 piglets born alive per litter, 13.64 pigs weaned per litter and PSY of 32.8! Congratulations to both Pro-Rock Genetics and Canborough Farms on their amazing work!

Benchmarking Data Summary
A total of 1,365 farms were included in the SMS benchmarking data, with a total of almost 2.7 million sows, averaging just under 2,000 sows per farm. Topigs Norsvin herds accounted for 215 of these farms (139 in Canada and Montana, and 76 in the rest of the United States), averaging 1,810 sows per herd.

The average farrowing rate for the combined benchmarked herds was 84.4%. Canadian Topigs Norsvin herds outperformed with the average farrowing rate of 87.0%, in comparison to the combined farrowing rate of 85.9% for the 215 Canada and United States Topigs Norsvin herds.

The most striking advantage that Topigs Norsvin herds showcased in the SMS benchmarking dataset, was the number of pigs weaned per mated female per year. Topigs Norsvin herds weaned an average of 2.3 more pigs per sow per year than the combined SMS benchmarking average. Even alone, Topigs Norsvin **Canada** herds surpassed this, presenting an average of 30.18 pigs per mated female per year, a **remarkable 2.66 pigs per mated female per year more than the combined benchmarked herds.** This goes to show how Topigs Norsvin producers are setting new standards in the industry year after year.

The data collected in this SMS benchmarking program illustrate the genetic advantage of Topigs Norsvin genetics in the field. The annual collection of this data is truly invaluable as it highlights the progression that the Topigs Norsvin customer has experienced over the previous ten years. Among Topigs Norsvin Canada herds, the average number of piglets born alive per litter has increased by 1.5 piglets, and the average number of pigs weaned per mated female per year has increased by an staggering 2.27 pigs.

We are both proud and grateful for our customers participating in the SMS Benchmarking program, and would like to express a sincere thank you too all our loyal customers for their trust and dedication. We look forward to continuing to support you and contributing to your success!



Ending June 28, 2025	# Farms	# Sows	Ave. Inv.	Far. Rate	Born Alive per Litter	PW/MF/Y	Sow Death Loss
SMS - ALL	1,365	2,684,072	1,966	84.4%	14.11	27.52	12.0%
TN – Canada and USA	215	389,355	1,811	85.9%	14.64	29.86	8.9%
TN USA	76	201,150	2,647	84.9%	14.79	29.56	9.1%
TN Canada	**139**	**188,205**	**1,354**	**87.0%**	**14.49**	**30.18**	**8.6%**

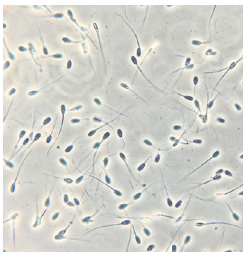
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BEYOND THE DOSE: THE PEOPLE, SCIENCE, AND TECHNOLOGY POWERING GLOBAL BOAR REPRODUCTION



GMRS Team of Specialists (back left to front right): Andriy Korbetskyy, Raul Gonzalez, Sjef Janssen, Giacomo Carnevali, Carolina DaSilva and Kyla Ripley

Every successful pig breeding operation relies on a well-coordinated system that combines science, precision, and expertise across key areas. Topigs Norsvin incorporates an elite group of specialists within our Global Technical Services who support advancements globally in several disciplines. Global Male Reproduction Services (GMRS) is an integral portion of the backbone of reproductive efficiency and genetic quality within Topigs Norsvin. This dedicated network of specialists, researchers and technicians plays a vital role in ensuring that every AI dose delivers on its promise: to unlock the full genetic potential bred into every Topigs Norsvin boar.

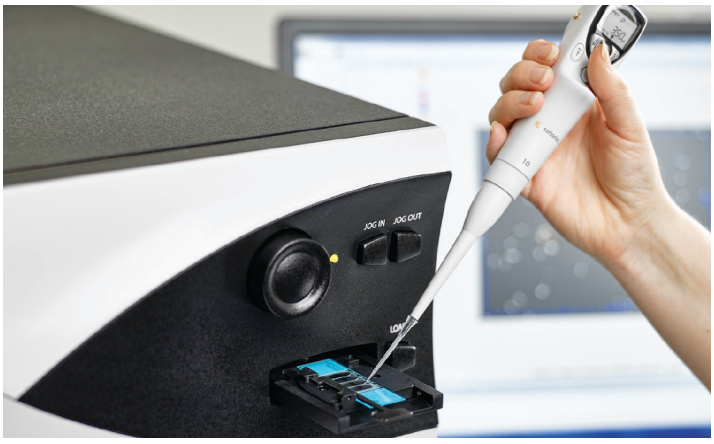


Computer assisted semen analysis (CASA)

Together the GMRS team has a combined 131 years of experience in AI, showcasing a wealth of technical expertise and industry knowledge. Each of the six members contributes individual insight and skills, making this team highly capable of supporting our Topigs Norsvin AI network. They provide their services to AI stations, laboratories and farms worldwide, maintaining quality, ensuring efficiency and profitability.

Key focus areas of the GMRS team
GMRS is dedicated to ensuring the high standards of AI through several core areas:

Standardization: GMRS publishes and maintains standards for the AI production pillars of temperature, volume, concentration, motility, morphology and bacteriology.



Quality Control: semen quality check using the latest technology innovations

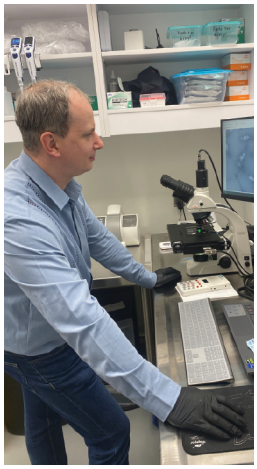
Auditing: All Topigs Norsvin AI stations undergo regular, comprehensive audits to for improvement. A total of 212 points are examined through the audit, covering all points of the production process: AI boar care and handling; semen collection; extender preparation and dilution; semen handling and quality assessment; laboratory workflow as well as packaging and delivery are all evaluated. Key performance indicators for each aspect are calculated, allowing for an unbiased assessment.

Global Quality Control: GMRS operates a robust Global quality control program, with QC laboratories located in Canada, the Netherlands and Spain. These facilities allow oversight of the end product and support AI stations in the verification of their processes.

Focus on quality in this industry cannot be underestimated. A quality-focused approach increases efficiency by minimizing defects, production errors and waste, and allows for optimization of potential field results and ultimately a competitive advantage.

Research, Training and Tools: Collaborative research, coupled with realized results and experience, allows the development of materials and tools for use in the field. Providing training and support for managers and technicians worldwide to bring the latest knowledge where it is needed -- on the work floor.

Quality, efficiency, and profitability are not just individual goals, they are interconnected pillars critical to long-term success and sustainability in the industry. In combination with modern boar management practices, these focus areas ensure that the Topigs Norsvin global AI network stations remain efficient and sustainable into the future.



Semen Quality Control Lab in Canada, Andriy Korbetskyy

EMPLOYEE SPOTLIGHT: JUSTIN REIMER

I grew up on a cow-calf operation near Silverton, MB. At 14 years old I moved to a 100-sow farrow-to-finish farm near Foxwarren, MB, sparking my interest in the swine industry and leading me to attain my degree in Animal Science at the University of Manitoba. My first job was with GAP Genetics as their Quality Control Technician in 1999 and I moved into a management role shortly after. I was a part of the team who was brought over to Topigs Norsvin when GAP Genetics was purchased from Maple Leaf Foods in 2008.

In starting with a small genetics company, I saw a glimpse of what can be done in the genetics world. Now, as Genetics Manager at Topigs Norsvin, I have actually seen and contributed to progress such as sows going from 24 PSY to over 30 PSY in a short amount of time, in response to running a proper genetic program.

One of my favorite aspects of Topigs Norsvin is its supportive culture. Everyone encourages each other, making it a great place to work.

Outside of work, I'm grateful for my amazing wife and two fantastic kids. I enjoy running, biking, golf, and any sport that gets my heart rate up. I volunteer with my local church and with Speed Skating Manitoba as a head ice steward.



NEW APPOINTMENTS WITHIN TOPIGS NORSVIN CANADA

Topigs Norsvin Canada Inc. is pleased to announce three new appointments in Sales and Business Support, all in effect as of September 30, 2025:



Marcos Amorim has been appointed National Sales Manager, leading the regional sales team and coordinating strategic sales efforts across Canada.

Marcos succeeds John Sawatzky, who will be stepping down from his role as National Sales Manager. John will concentrate on transitioning his responsibilities to Marcos, while maintaining his customer relationships in Manitoba, to ensure a smooth and consistent customer experience.

Marcos commented: "I am deeply grateful for the trust and collaboration of our partners and team members throughout this journey. In this new role, I look forward to leading our national sales strategy, aligning regional efforts, and continuing to deliver customer-focused solutions that reflect Topigs Norsvin's commitment to genetic excellence."

Ron Musick leads the Business Support Team as the Business Support Manager. In his new role, Ron will oversee the team of Logistics, Exports and Key Account Technical Managers.



Mike Shaw, Managing Director of Topigs Norsvin Canada, commented, "Ron has contributed to Topigs Norsvin in a variety of important positions over the last 20 years. With extensive experience in sales, supply chain, and exports. In his expanded role, he will continue to provide leadership to the supply chain and export functions, while also supporting Key Account Management in close collaboration with the National Sales Manager and myself. Ron's extensive experience and proven leadership will ensure continuity and further strengthen these critical areas of our business."."

Ron's previous role of **Western Canada Logistics Manager** has been succeeded by **Annika Stamm**, who holds several years of experience as Logistics Coordinator.



Topigs Norsvin Canada is pleased to welcome these appointments and looks forward to continued success for each individual and the team as a whole.

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PRODUCER PROFILE:

CRIMSON LANE FARMS, ON.

Crimson Lane Farms Inc. was founded in 1979 by Ed Bosman. Located outside of Teviotdale, ON, the farm was originally operated as a 180-sow farrow-to-finish operation. In the mid-1990s the farm expanded and became a 700-sow operation selling early weans, followed by another major growth phase in 2007, where capacity was increased to 1,200 sows.

After running a successful construction business in Alberta for several years, Ed's son Kevin returned home to the farm at the end of 2013. In 2015, the family constructed a brand-new 1,800 sow barn and demolished the original facility the following year. This new barn was a was a next-generation design, defining expectations in the industry and being one of the very first in Ontario to implement a loose housing system with NEDAP electronic feeding system.

Following a herd health challenge in 2020, Crimson Lane depopulated. At the beginning of 2021, the farm selected Topigs Norsvin's TN70 for its repopulation.

Today, Kevin Bosman manages the operation with the support of a dedicated team of nine – along with some additional help from Kevin's teenage daughters – ensuring that the farm continues to run efficiently. Crimson Lane currently averages 15.56 piglets born alive per litter, and averages 31.91 pigs weaned per mated female per year.

In March of 2025, while tagging a new group of Topigs Norsvin TN70s, Kevin and his team realized that they had brought in 10,000 gilts since their start with Topigs Norsvin genetics in February of 2014! Crimson Lane currently brings in gilts to accommodate a 50% replacement rate in their sow herd. To celebrate this incredible milestone, Veronica Anderson, Tassi Edwards, and Rick Beunen from Topigs Norsvin, along with Dr. Hannah Jansen from Southwest Vets attended the farm for a tour and a lunch of delicious Filipino food.

Outside of their work at the farm, Kevin and his wife Amy enjoy spending time with their family, fitness, and travel, with recent trips to Alberta and the Philippines.

Topigs Norsvin Canada is proud to work with Crimson Lane, and we look forward to supporting their continued success.

PIG OF THE MONTH



September:
Neudorf Colony, AB

Topigs Norsvin's Top Pig of the Month for September is TN70 sow 5080 at Neudorf Colony in Alberta. This sow has farrowed four previous litters, averaging 19.3 piglets born alive. After fostering off a few piglets each litter, she successfully weaned an average of 15 pigs per litter.

We look forward to her continued performance when she farrows again in December.

Congratulations to the team at Neudorf Colony for their remarkable work in sow management!





October:
Blue Ribbon Swine, MB

Topigs Norsvin's Top Pig of the Month for October recognizes two outstanding TN70 gilts - #64391 and #64270 - from Blue Ribbon Swine, a 3,500 sow unit that's a part of a multi-site, family-owned farrow-to-finish system in Southeastern Manitoba.

The Henervic Family has two farms totalling 5,200 TN70 sows, with gilts purchased from a TN70 multiplier every 4 weeks. TN Duroc is the semen of choice for this farm.

Gilts #64391 and #64270 each weaned an impressive 18 piglets – on their own! They were from a batch of 52 gilts that farrowed 14.7 born alive with a weaning average of 14.3 per gilt – exceptional performance across the board!

Congratulations to Craig Sawatzky and his farm team at Blue Ribbon Swine!



November:
Les Élevages 222 Inc. – Racine, Québec

Topigs Norsvin's Top Pig of the Month for November is TN70 #811 from Les Élevages 222 Inc. in Racine, Quebec. #811 is a good example of longevity and performance: in eight parities, she has produced a notable average of 18.4 total born, with 17.6 piglets born alive, and an impressive average of 15.6 pigs weaned per litter. This sow's productivity is at 40.6 pigs weaned per year. She has had a perfect reproduction career with 141.3 days as farrowing interval lifetime.

#811 is now pregnant with her 9th litter, and we look forward to seeing her continued exceptional performance when she farrows again.

Congratulations to everyone at Les Élevages 222 Inc.!

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(888) 259-7594

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Saint-Lambert de Lauzon, QC
(418) 889-9748

Magnum Swine Genetics Inc.
Fort Macleod, AB
Andrew Buesekom
(888) 553-4844

Ontario Swine Improvement
Innerkip, ON
Rod de Wolde
(519) 469-3010

Sunrise Genetics
Amherst, NS
Mike MacDonald
(902) 661-7883

Total Swine Genetics Inc.
Tillsonburg, ON
Stuart De Vries
(800) 844-9913

INSIDER QUIZ

HOW TO PLAY

Please answer the questions in our Insider Quiz. All the answers are in this newsletter. Then fax, mail or email your answers, along with your name, address, and phone number to: Fax: 204-489-3152 or Email: info@topigsnorsvin.ca

Entries are to be received by **February 1, 2026.** The *first 10 entries drawn with the correct answers* will receive a $20.00 gift card. The Topigs Norsvin rep in your area will deliver the prize. Employees of Topigs Norsvin and their subsidiaries are not eligible. PLEASE INCLUDE FULL COMPANY NAMES AND ADDRESS DETAILS OR YOU WILL BE INELIGIBLE.

1. What percentage of Topigs Norsvin Canada producers weaned over 28 PSY?

2. What is the combined number of years of experience that the GMRS team has?

3. What was Justin Reimer's first job at GAP Genetics?

4. How many gilts have Crimson Lane Farms brought onto their farm since starting with Topigs Norsvin genetics in February of 2014?

Name:

Address:

Phone #: Fax #: Email:

Topigs Norsvin INSIDER Quiz Winners
Topigs Norsvin Insider Quiz Winners from the 2025 Fall (September) issue will receive a $20.00 gift card. Ken Waldner, Matador Colony, SK; Jonathan Hofer, Rose Valley Colony, SK; Elaine Gross, Rock Lake Colony, MB; David Hofer, Greenwald Colony, MB; Darius Kleinsasser, Suncrest Colony, MB; Ed Entz, Grass Land Colony, MT; Jared J. Wipf, Twin Hills Colony, MT; Robert Mandel, Roseglen Colony, AB; Glenn Kleinsasser, Newell Colony, AB; Dave J. Entz, Starbrite Colony, AB.